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## All You Need is airless!

*The new luxury skincare range by celebrated Dr. Gloria Mang is made and decorated at Quadpack's German facilities*

German skincare brand All You Need has launched a luxury skincare range for minimalist, highly-effective care rituals that fit seamlessly into your life. Developed by Dr. Gloria Mang, it contains high-quality ingredients from nature, while the airless packaging is designed to reduce environmental impact.

Dr. Mang runs the GMedical Spa and the renowned cosmetic surgery clinic Bodenseeklinik, founded by her father, Prof. Werner Mang, in Lindau, Germany. Her new range is formulated to rejuvenate the skin, making it look fresher, and is also suitable for aftercare following cosmetic surgery.



The brand approached international beauty packaging manufacturer and provider Quadpack to create a packaging solution for all products in the range, one which combined formula protection, recyclable materials and high-end aesthetics aligned with its strong identity. Local production was a key requirement, to keep carbon footprint to a minimum.

Quadpack's Regula Airless ticked all the boxes, being made and decorated at its facilities in Germany, which run on renewable energy. Made of PET (polyethylene terephthalate) and PP (polypropylene), it comes in 15, 30 and 50ml sizes to house the seven different references. Airless technology preserves the integrity of the complex formulations, which include creams, balms, serums and a foaming gel. The packs are injected in a warm pastel yellow, which the brand associates with natural beauty and purity. Matte lacquering and two-colour silk screening complete the decoration, creating a sumptuous, coherent look-and-feel across the whole range.

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The brand explained the reasoning behind its choice of airless packaging: “This is the most elegant and effective way to maintain the efficacy of the ingredients and is much more hygienic than conventional packaging in the cosmetics industry. All products are leak-proof thanks to the airless dispenser and can be taken anywhere – even when travelling. All packaging and cosmetic products are sustainable because they are developed, manufactured and packaged in Germany.”

–ENDS–

#### About Quadpack

Established in 2003, Quadpack is an international manufacturer and provider of enhanced packaging solutions for beauty brand owners and contract fillers. With offices and production facilities in Europe, the Americas and the Asia Pacific region, and a strategic network of manufacturing partners, Quadpack develops bespoke and customised packs for prestige, masstige and mass market customers. Part of PSB Industries since 2024, Quadpack relies on a workforce of 600 people to build a more sustainable world. As a registered B Corp with EcoVadis Platinum certification, it works to ensure a positive impact on the planet and society and, through the Quadpack Foundation, on the communities in which it is present. For more information, please visit [www.quadpack.com](http://www.quadpack.com)

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